



CREAM CITY **FOUNDATION**

CREAM CITY FOUNDATION SPONSORSHIP PROPOSAL

2023 Business Equality Luncheon



CREAM CITY FOUNDATION

Dear Supporter,

Thank you for your interest in becoming a sponsor for our 2023 Business Equality Luncheon! Last year was an incredibly exciting year for Cream City Foundation (CCF). After several years away from each other, we returned to in-person events, re-launched our scholarship program and added two new projects to our work of fiscal sponsorships.

We are excited to continue our programming in 2023 and your support will enable us to convene fantastic events while supporting the mission of CCF.

CCF is the proud fiscal sponsor of local LGBTQ+ organizations and projects such as LGBT milWALkeE, the Wisconsin LGBTQ History Project and Drag Queen Story Hour – Milwaukee. CCF's support allows these organizations to focus on their vital work, accept tax-deductible gifts and leverage our network for further growth. CCF also provides direct financial support via grants and gifts from our donor advised funds.

Building the future leaders of the LGBTQ+ community is a key mission of CCF. Since 2016, we have awarded over \$170,000 to students pursuing their education beyond high school. Thanks to the success of our events last year and support of our donors, we were able to continue this program last year and award scholarships to 11 area students.

Your support is vital to ensure that we can grow on last year's success and reach even more of our future LGBTQ+ leaders!

With Pride,

Charlie Nash
President & Board Chair



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About Cream City Foundation

CCF began in 1982 with only \$500 in seed money and has granted more than \$1.5 million to life-affirming, life-sustaining and life-celebrating programs for the LGBTQ+ communities of Southeastern Wisconsin.

The Foundation's work addresses the economic, health, safety, and equity needs that prevent our LGBTQ+ communities from achieving full inclusion and acceptance. Our work is not single-issue-driven. Instead, it focuses on creating whole lives where the economic, health, safety and equity needs of our LGBTQ+ communities are met, and individuals can flourish.

2023 Business Equality Luncheon

Cream City Foundation is excited to host its 2023 Business Equality Luncheon (BEL) once again in person on **Thursday, October 12th**. As Southeastern Wisconsin's premier corporate event focusing on LGBTQ+ communities, last year's luncheon hosted 250 local professionals who joined together to network, hear from exciting speakers and showcase the amazing employers and community who are committed to keeping our workplaces safe and equitable for LGBTQ+ people.

If you are interested in sponsoring, you may return the form via email or mail – both addresses are listed on the forms page. You may also sign-up directly for sponsorships and tickets at <https://creamcityfdn.org/events/2023-bel/>



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2023 Business Equality Luncheon Sponsorship Opportunities

Presenting Sponsor - \$10,000

- Priority table seating for 16 (2 tables) at Business Equality Luncheon
- Company logo displayed as a Presenting Sponsor at the 2023 Business Equality Luncheon and in all event materials (invitation, website, program, press releases)
- Opportunity to give welcome remarks to guests of the Business Equality Luncheon
- Ongoing logo on Cream City Foundation website as a Premier partner in 2023-2024
- Features on the Cream City Foundation social media platforms
- Announcement of our partnership in a press release sent to our media contacts

Gold Sponsor - \$5,000

- Priority table seating for 8
- Company logo displayed as a Gold Sponsor at the 2023 Business Equality and in all event materials (invitations, website, program)
- Company Logo featured on signage at the event
- Recognition from the podium at the event
- Logo on Cream City Foundation website
- Features on the Cream City Foundation social media platforms

Silver Sponsor - \$2,500

- Company logo displayed as Silver Sponsor at the 2023 Business Equality Luncheon and in all event materials (invitations, website, program)
- Company Logo featured on signage at the event
- Logo on Cream City Foundation website
- Features on the Cream City Foundation social media platforms
- Priority table seating for 8

Table Sponsor - \$1,000 (\$500 for Non-Profits)

- Company name displayed at Luncheon as Table Sponsor and in all Luncheon marketing materials (invitations, website, program)
- Includes a table for 8



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2023 Business Equality Luncheon Sponsorship Pledge Form
Thursday, October 12th | 11:30AM – 1:00 PM | Location: Pfister Hotel
Keynote Speaker: Dr. Jesse Ehrenfeld, President American Medical Association

_____ **YES!** We will sponsor the business luncheon at the following level:

_____ Presenting Sponsor (\$10,000)

_____ Gold Sponsor (\$5,000)

_____ Silver Sponsor (\$2,500)

_____ Table Sponsor (\$1,000)

_____ Non-Profit Sponsor (\$500)

_____ Check enclosed. Payable to: *Cream City Foundation*

_____ Please Invoice me

Thank you for support of Cream City Foundation. Corporate sponsorship benefits begin upon receipt of this pledge form. Please email both jpg and eps versions of your logo to hello@creamcityfdn.org

Contact information:

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____

Contact Email: _____

Please return this form and payment to:

Cream City Foundation
Attn: Convening Committee
P.O. Box 511099
Milwaukee, WI 53203



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Email: hello@creamcityfdn.org