



CREAM CITY **FOUNDATION**

# CREAM CITY FOUNDATION SPONSORSHIP PROPOSAL

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**2024 Summer Social and Business Equality Luncheon**  
SPRING 2024



## CREAM CITY FOUNDATION

Dear Supporter,

Thank you for your interest in becoming a sponsor for one or more of our 2024 events! Last year was an incredibly exciting year for Cream City Foundation (CCF). We continued our amazing in person events and had a record breaking year with our scholarship program.

We are excited to continue this work in 2024 and your support will enable us to convene at fantastic events and support the mission of CCF.

CCF is the proud fiscal sponsor of local LGBTQ+ organizations and projects such as lgbt milWALKee, the Wisconsin LGBTQ History Project and Drag Queen Story Hour – Milwaukee. CCF's support allows these organizations to focus on their vital work, accept tax-deductible gifts and leverage our network for further growth. CCF also provides direct financial support via grants and gifts from our donor advised funds.

Building the future leaders of the LGBTQ+ community is a key mission of CCF. Since 2016, we have awarded over \$220,000 to students pursuing their education beyond high school. Thanks to the success of our events last year and support of our donors, we were able to award 20 scholarships last year! This is double what we accomplished in 2023, and we are very proud of this accomplishment!

Your support is vital to ensure that we can grow on our last year's success and reach even more of our future LGBTQ+ leaders!

With Pride,

Charlie Nash  
President & Board Chair



## CREAM CITY FOUNDATION

### About Cream City Foundation

CCF began in 1982 with only \$500 in seed money and has granted more than \$1.5 million to life-affirming, life-sustaining and life-celebrating programs for the LGBTQ+ communities of the region.

The Foundation's work addresses the economic, health, safety, and equity needs that prevent our LGBTQ+ communities from achieving full inclusion and acceptance. Our work is not single-issue-driven. Instead, it focuses on creating whole lives where the economic, health, safety and equity needs of our LGBTQ+ communities are met, and individuals can flourish.

### Summer Social

Our 2023 Summer Social was an amazing success! It was amazing to connect at the Charles Allis Art Museum for great music, delicious food, exciting prizes and fabulous company. Due to limited space, tickets sold out quickly and this year we are excited to move to a new and amazing indoor/outdoor space at Radio Milwaukee!

Our 2024 social will provide our community a fantastic opportunity as we close out Pride Month to convene local leaders and organizers to discuss the changing needs of the LGBTQ+ communities and raise funds for our mission. Please consider joining CCF on **Tuesday, June 25<sup>th</sup>** for a night of drinks, food and entertainment!

### Business Equality Luncheon

Cream City Foundation is also excited to host its 2024 Business Equality Luncheon (BEL) once again in person on **Thursday, October 10<sup>th</sup>** at a new location – The Saint Kate Art Hotel! As Southeastern Wisconsin's premier corporate event focusing on LGBTQ+ communities, last year's event hosted 300 local professionals who joined together to network, hear from American Medical Association President, Jesse Ehrenfeld and showcase the amazing employers and community who are committed to keeping our workplaces safe and equitable for LGBTQ+ people.

The following pages contain sponsorship opportunities for both the Summer Social and Business Equality Luncheon. In addition, each section will contain details about the event. If your organization wishes to sponsor either event, please fill out and return the forms below. You may return the form via email or mail – both addresses are listed on the forms page.



## CREAM CITY FOUNDATION

### Summer Social Sponsorship Opportunities

#### Presenting Sponsor - \$8,000

- Company logo displayed as a Presenting Sponsor on all event materials (invitation, website, program)
- Opportunity to give welcome remarks to guests
- Recognition from the podium during the event
- Ongoing logo on Cream City Foundation website as a Premier Partner in 2024-2025
- Features on social media platforms
- 15 event tickets and 15 drink tickets

#### Equity Sponsor - \$5,000

- Company logo placement as an Equity Sponsor at the event and on all event materials
- Recognition from the podium during event
- Logo on Cream City Foundation website
- Features on the Cream City Foundation social media platforms
- 10 event tickets and 10 drink tickets

#### Ally Sponsor - \$2,500

- Company logo placement as an Ally Sponsor on all event materials
- Logo on Cream City Foundation website
- Feature on the Cream City Foundation social media platforms
- 8 event tickets and 8 drink tickets

#### Pride Sponsor - \$1,000

- Company name placement on website, program book and event signage
- Logo on Cream City Foundation website
- Feature on the Cream City Foundation social media platforms
- 6 event tickets and 6 drink tickets

#### Non-Profit Sponsor - \$500

- Company name placement on website, program book and event signage
- Logo on Cream City Foundation website
- Feature on the Cream City Foundation social media platforms
- 4 event tickets and 4 drink tickets



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**Summer Social Sponsorship Pledge Form**  
**Tuesday, June 25<sup>th</sup> | Location: Radio Milwaukee**

\_\_\_\_\_ **YES!** We will sponsor the 2024 Summer Social at the following level:

\_\_\_\_\_ Presenting Sponsor (\$7,500)

\_\_\_\_\_ Equity Sponsor (\$5,000)

\_\_\_\_\_ Ally Sponsor (\$2,500)

\_\_\_\_\_ Pride Sponsor (\$1,000)

\_\_\_\_\_ Non-Profit Sponsor (\$500)

\_\_\_\_\_ Check enclosed. Payable to: *Cream City Foundation*

\_\_\_\_\_ Please Invoice me

Thank you for support of Cream City Foundation. Please email both jpg and eps versions of your logo to [hello@creamcityfdn.org](mailto:hello@creamcityfdn.org).

**Contact information:**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Please return this form and payment to:**

Cream City Foundation  
Attn: Convening Committee  
P.O. Box 511099  
Milwaukee, WI 53203

Email: [hello@creamcityfdn.org](mailto:hello@creamcityfdn.org)



## CREAM CITY FOUNDATION

### Business Equality Luncheon Sponsorship Opportunities

#### Presenting Sponsor - \$10,000

- Priority table seating for 16 (2 tables) at Business Equality Luncheon
- Company logo displayed as a Presenting Sponsor at the 2024 Business Equality Luncheon and in all event materials (invitation, website, program, press releases)
- Opportunity to give welcome remarks to guests of the Business Equality Luncheon
- Ongoing logo on Cream City Foundation website as a Premier partner in 2024-2025
- Features on the Cream City Foundation social media platforms
- Announcement of our partnership in a press release sent to our media contacts

#### Gold Sponsor - \$5,000

- Priority table seating for 8
- Company logo displayed as a Gold Sponsor at the 2024 Business Equality and in all event materials (invitations, website, program)
- Company Logo featured on signage at the event
- Recognition from the podium at the event
- Logo on Cream City Foundation website
- Features on the Cream City Foundation social media platforms

#### Silver Sponsor - \$2,500

- Company logo displayed as Silver Sponsor at the 2024 Business Equality Luncheon and in all event materials (invitation, website, program)
- Company Logo featured on signage at the event
- Logo on Cream City Foundation website
- Features on the Cream City Foundation social media platforms
- Priority table seating for 8

#### Table Sponsor - \$1,000 (\$500 for Non-Profits)

- Company name displayed at Luncheon as Table Sponsor and in all Luncheon marketing materials (invitation, website, program)
- Includes a table for 8



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**Business Equality Luncheon Sponsorship Pledge Form**  
**Thursday, October 10th | Location: Saint Kate Arts Hotel**

\_\_\_\_\_ **YES!** We will sponsor the business luncheon at the following level:

\_\_\_\_\_ Presenting Sponsor (\$10,000)

\_\_\_\_\_ Gold Sponsor (\$5,000)

\_\_\_\_\_ Silver Sponsor (\$2,500)

\_\_\_\_\_ Table Sponsor (\$1,000)

\_\_\_\_\_ Non-Profit Sponsor (\$500)

\_\_\_\_\_ Check enclosed. Payable to: *Cream City Foundation*

\_\_\_\_\_ Please Invoice me

Thank you for support of Cream City Foundation. Corporate sponsorship benefits begin upon receipt of this pledge form. Please email both jpg and eps versions of your logo to [hello@creamcityfdn.org](mailto:hello@creamcityfdn.org)

**Contact information:**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Please return this form and payment to:**

Cream City Foundation  
Attn: Convening Committee  
P.O. Box 511099  
Milwaukee, WI 53203

Email: [hello@creamcityfdn.org](mailto:hello@creamcityfdn.org)