



CREAM CITY **FOUNDATION**

CREAM CITY FOUNDATION SPONSORSHIP PROPOSAL



CREAM CITY **FOUNDATION**

2025 SUMMER SOCIAL

Tuesday, June 24, 2025

Radio Milwaukee

2025 BUSINESS EQUALITY LUNCHEON

Thursday, October 9, 2025

The Pfister Hotel



CREAM CITY FOUNDATION

Dear Supporter,

Thank you for your generous sponsorship of the Cream City Foundation (CCF) last year! We very much hope to welcome you back as a sponsor of one or more of our 2025 events, and it's a pleasure to share this proposal with details about our **Summer Social and Business Equality Luncheon**.

Last year was an incredible year for CCF. The Foundation joined with the Greater Milwaukee Foundation as a supporting organization to strengthen our shared commitment to supporting the LGBTQ+ community. And we continued to build community through events like the Summer Social and Business Equality Luncheon, which each year raise important funds for our scholarship program and our support for LGBTQ+ initiatives across the region.

We are excited to continue this work in 2025, and the need for organizations like the Cream City Foundation is stronger than ever. CCF has reaffirmed our commitment to community grantmaking this year, supporting organizations that advance LGBTQ+ health, prosperity, and equity in Milwaukee and addressing the most urgent needs in our region in dialogue with our community. To support these needs, CCF has committed to an initial funding round of \$30,000 while developing partnerships and fundraising for sustained giving and support.

And we continue to build the future leaders of the LGBTQ+ community. Since 2016, CCF has awarded over \$270,000 to students pursuing their education beyond high school. Thanks to the success of our events last year and support of our donors, we were able to once again award 20 scholarships totaling \$50,000. This year we plan to do the same, and your support will play a key role in advancing our commitment to the LGBTQ+ community.

Thank you again for your partnership, which is vital to ensure that we can grow on our last year's success and reach even more of our future LGBTQ+ leaders!

With Pride,

Charlie Nash
President & Board Chair



CREAM CITY FOUNDATION

About Cream City Foundation

CCF began in 1982 with only \$500 in seed money and has granted more than \$1.5 million to life-affirming, life-sustaining and life-celebrating programs for the LGBTQ+ communities of the region.

The Foundation's work addresses the economic, health, safety and equity needs that prevent our LGBTQ+ communities from achieving full inclusion and acceptance. Our work is not single-issue-driven. Instead, it focuses on creating whole lives where the economic, health, safety and equity needs of our LGBTQ+ communities are met, and individuals can flourish.

Summer Social

Our 2024 Summer Social was an amazing success, bringing together 150+ supporters at Radio Milwaukee for a dynamic night of music, entertainment, community testimonials, and fabulous company.

Our 2025 Social will provide our community another fantastic opportunity as we close out Pride Month to convene local leaders and organizers to discuss the changing needs of the LGBTQ+ communities and raise funds for our mission. Please join us on the evening of **Tuesday, June 24** for a night of drinks, food and festivities! Attendees will have the opportunity to win a number of exciting prizes and there may even be a few surprises!

Business Equality Luncheon

Cream City Foundation is also excited to host its 2025 Business Equality Luncheon (BEL) once again at The Pfister Hotel on **Thursday, October 9**. As Southeastern Wisconsin's premier corporate event focusing on LGBTQ+ communities, BEL brings together 300 professionals and civic leaders for an afternoon of networking alongside the amazing employers and community members who are committed to keeping our workplaces safe and equitable for LGBTQ+ people. The event also highlights and celebrates our annual scholarship awardees.

Last year, the event featured a panel discussion spotlighting local LGBTQ+ food and hospitality entrepreneurs Gregory León (Amilinda), Caitlin Cullen (Kinship Community Food Center) and Chris Harris Morse (North Avenue Market). We look forward to announcing this year's program soon!



CREAM CITY FOUNDATION

Summer Social Sponsorship Opportunities

Presenting Sponsor – \$8,000

- Company logo displayed as a Presenting Sponsor on all event materials (invitation, website, program)
- Opportunity to give welcome remarks to guests
- Recognition from the podium during the event
- Ongoing logo on Cream City Foundation website as a Premier Partner in 2025
- Features on social media platforms
- 15 event tickets and 15 drink tickets

Equity Sponsor – \$5,000

- Company logo placement as an Equity Sponsor at the event and on all event materials
- Recognition from the podium during event
- Logo on Cream City Foundation website
- Features on the Cream City Foundation social media platforms
- 10 event tickets and 10 drink tickets

Ally Sponsor – \$2,500

- Company logo placement as an Ally Sponsor on all event materials
- Logo on Cream City Foundation website
- Feature on the Cream City Foundation social media platforms
- 8 event tickets and 8 drink tickets

Platinum Sponsor – \$1,000

- Company name placement on website, program book and event signage
- Logo on Cream City Foundation website
- Feature on the Cream City Foundation social media platforms
- 6 event tickets and 6 drink tickets

Non-Profit Sponsor – \$500

- Company name placement on website, program book and event signage
- Logo on Cream City Foundation website
- Feature on the Cream City Foundation social media platforms
- 4 event tickets and 4 drink tickets



CREAM CITY FOUNDATION

Summer Social Sponsorship Pledge Form Tuesday, June 24, 2025 | Location: Radio Milwaukee

_____ **YES!** We will sponsor the 2025 Summer Social at the following level:

_____ Presenting Sponsor (\$8,000)

_____ Equity Sponsor (\$5,000)

_____ Ally Sponsor (\$2,500)

_____ Platinum Sponsor (\$1,000)

_____ Non-Profit Sponsor (\$500)

_____ Check enclosed. Payable to: *Cream City Foundation*

_____ Please Invoice me

Thank you for support of Cream City Foundation. Corporate sponsorship benefits begin upon receipt of this pledge form. Please email both jpg and eps versions of your logo to hello@creamcityfdn.org.

Contact information:

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____

Contact Email: _____

Please return this form and payment to:

Cream City Foundation
c/o Greater Milwaukee Foundation
2153 N. Dr. Martin Luther King Jr. Dr., Suite 4000
Milwaukee, WI 53212

Email: hello@creamcityfdn.org



CREAM CITY FOUNDATION

Business Equality Luncheon Sponsorship Opportunities

Presenting Sponsor - \$10,000

- Priority table seating for 16 (2 tables) at Business Equality Luncheon
- Company logo displayed as a Presenting Sponsor at the 2025 Business Equality Luncheon and in all event materials (invitation, website, program, press releases)
- Opportunity to give welcome remarks to guests of the Business Equality Luncheon
- Ongoing logo on Cream City Foundation website as a Premier partner in 2025-2026
- Features on the Cream City Foundation social media platforms
- Announcement of our partnership in a press release sent to our media contacts

Gold Sponsor - \$5,000

- Priority table seating for 8
- Company logo displayed as a Gold Sponsor at the 2025 Business Equality and in all event materials (invitations, website, program)
- Company Logo featured on signage at the event
- Recognition from the podium at the event
- Logo on Cream City Foundation website
- Features on the Cream City Foundation social media platforms

Silver Sponsor - \$2,500

- Company logo displayed as Silver Sponsor at the 2025 Business Equality Luncheon and in all event materials (invitation, website, program)
- Company Logo featured on signage at the event
- Logo on Cream City Foundation website
- Features on the Cream City Foundation social media platforms
- Priority table seating for 8

Table Sponsor - \$1,000 (\$500 for Non-Profits)

- Company name displayed at Luncheon as Table Sponsor and in all Luncheon marketing materials (invitation, website, program)
- Includes a table for 8



CREAM CITY FOUNDATION

Business Equality Luncheon Sponsorship Pledge Form **Thursday, October 9, 2025 | Location: The Pfister Hotel**

_____ **YES!** We will sponsor the business luncheon at the following level:

_____ Presenting Sponsor (\$10,000)

_____ Gold Sponsor (\$5,000)

_____ Silver Sponsor (\$2,500)

_____ Table Sponsor (\$1,000)

_____ Non-Profit Sponsor (\$500)

_____ Check enclosed. Payable to: *Cream City Foundation*

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