



CREAM CITY **FOUNDATION**

## **2026 SPONSORSHIP PROPOSAL**

### **2026 SUMMER SOCIAL**

Tuesday, June 23, 2026

**New Location:** GATHER at Deer District

### **2026 BUSINESS EQUALITY LUNCHEON**

Thursday, October 1, 2026

The Pfister Hotel



## CREAM CITY FOUNDATION

Dear Supporter,

**Thank you** for your generous support of the Cream City Foundation (CCF). We are grateful to have your partnership as the Foundation works to strengthen and support the LGBTQ+ community throughout Southeastern Wisconsin. We hope to welcome you back as a renewed sponsor for one or more of our 2026 fundraising and community-building events – the **Summer Social** and the **Business Equality Luncheon** – and we are grateful for the opportunity to share the enclosed sponsorship materials with you.

The last year has been marked by major shifts in equality, safety and the funding landscape for LGBTQ+ individuals and organizations, making the role that the Cream City Foundation plays in our community as important as ever. In response to these uncertainties, the Foundation proudly **reaffirmed our commitment to community grantmaking** in 2025, **extending \$30,000 in support** to organizations that provide direct service to the most vulnerable LGBTQ+ communities in the region. And we will do the same this year.

We continue to believe strongly in building the future leaders of the LGBTQ+ community, as well. Since 2016, **CCF has awarded over \$320,000 to students** pursuing their education beyond high school. Thanks to the success of our fundraising events last year and the generous support of our donors, we were able to once again award 20 scholarships totaling \$50,000. This year we plan to do the same, and your support will play a key role in advancing our commitment to the LGBTQ+ community.

We remain grateful to you for your past support, and we hope we can count on you to stand with us again this year in support of the LGBTQ+ community of Southeastern Wisconsin.

With Pride,

Charlie Nash  
President & Board Chair



## CREAM CITY FOUNDATION

### About Cream City Foundation

CCF began in 1982 with only \$500 in seed money and has granted more than \$1.8 million to life-affirming, life-sustaining and life-celebrating programs for the LGBTQ+ communities of the region.

The Foundation's work addresses the economic, health, safety and equity needs that prevent our LGBTQ+ communities from achieving full inclusion and acceptance. Our work is not single-issue-driven. Instead, it focuses on creating whole lives where the economic, health, safety and equity needs of our LGBTQ+ communities are met, and individuals can flourish.

### Summer Social

Our 2025 Summer Social was an amazing success, bringing together 150+ supporters for a dynamic night of music, entertainment, community testimonials, and fabulous company – all in support of the Cream City Foundation's community grantmaking mission.

The 2026 Summer Social promises to be another great event on **Tuesday, June 23** – this year at our new location, **GATHER at Deer District**. As we close out Pride Month, the Summer Social will once again convene local leaders, organizers and community members to affirm our commitment to LGBTQ+ communities and raise funds for CCF. Please join us for another night of togetherness, food and drinks, and festivities!

### Business Equality Luncheon

Cream City Foundation is also excited to host its 2026 Business Equality Luncheon (BEL) once again at **The Pfister Hotel** on **Thursday, October 1**. As Southeastern Wisconsin's premier corporate event focusing on LGBTQ+ communities, BEL brings together 300 professionals and civic leaders for an afternoon of networking alongside the amazing employers and community members who are committed to keeping our workplaces safe and equitable for LGBTQ+ people. The event also highlights and celebrates our annual scholarship awardees.

Last year, the event featured a panel discussion with past recipients of CCF scholarships, all of whom continue to make us proud as leaders in the local LGBTQ+ community. We look forward to announcing this year's program soon!



## CREAM CITY FOUNDATION

### Summer Social Sponsorship Opportunities

#### Presenting Sponsor - \$8,000

- Company logo displayed as a Presenting Sponsor on all event materials (invitation, website, program)
- Opportunity to give welcome remarks to guests
- Recognition from the podium during the event
- Ongoing logo on Cream City Foundation website as a Premier Partner in 2026
- Features on social media platforms
- 15 VIP event tickets

#### Equity Sponsor - \$5,000

- Company logo placement as an Equity Sponsor at the event and on all event materials
- Recognition from the podium during event
- Logo on Cream City Foundation website
- Features on the Cream City Foundation social media platforms
- 10 VIP event tickets

#### Ally Sponsor - \$2,500

- Company logo placement as an Ally Sponsor on all event materials
- Logo on Cream City Foundation website
- Feature on the Cream City Foundation social media platforms
- 8 VIP event tickets

#### Platinum Sponsor – \$1,000

- Company name placement on website, program book and event signage
- Logo on Cream City Foundation website
- Feature on the Cream City Foundation social media platforms
- 6 VIP event tickets

#### Non-Profit Sponsor - \$500

- Company name placement on website, program book and event signage
- Logo on Cream City Foundation website
- Feature on the Cream City Foundation social media platforms
- 4 VIP event tickets



CREAM CITY **FOUNDATION**

**Summer Social Sponsorship Pledge Form**  
**Tuesday, June 23, 2026 | GATHER at Deer District**

\_\_\_\_\_ **YES!** We will sponsor the 2026 Summer Social at the following level:

\_\_\_\_\_ Presenting Sponsor (\$8,000)

\_\_\_\_\_ Equity Sponsor (\$5,000)

\_\_\_\_\_ Ally Sponsor (\$2,500)

\_\_\_\_\_ Platinum Sponsor (\$1,000)

\_\_\_\_\_ Non-Profit Sponsor (\$500)

\_\_\_\_\_ Check enclosed. Payable to: *Cream City Foundation*

\_\_\_\_\_ Please Invoice me

Thank you for support of Cream City Foundation. Corporate sponsorship benefits begin upon receipt of this pledge form. Please email both jpg and eps versions of your logo to [hello@creamcityfdn.org](mailto:hello@creamcityfdn.org).

**Contact information:**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Please return this form and payment to:**

Cream City Foundation  
c/o Greater Milwaukee Foundation  
2153 N. Dr. Martin Luther King Jr. Dr., Suite 4000  
Milwaukee, WI 53212

Email: [hello@creamcityfdn.org](mailto:hello@creamcityfdn.org)



## CREAM CITY FOUNDATION

### **Business Equality Luncheon Sponsorship Opportunities**

#### **Presenting Sponsor - \$10,000**

- Priority table seating for 16 (2 tables) at Business Equality Luncheon
- Company logo displayed as a Presenting Sponsor at the 2026 Business Equality Luncheon and in all event materials (invitation, website, program, press releases)
- Opportunity to give welcome remarks to guests of the Business Equality Luncheon
- Ongoing logo on Cream City Foundation website as a Premier partner throughout 2026
- Features on the Cream City Foundation social media platforms
- Announcement of our partnership in a press release sent to our media contacts

#### **Gold Sponsor - \$5,000**

- Priority table seating for 8
- Company logo displayed as a Gold Sponsor at the 2026 Business Equality and in all event materials (invitations, website, program)
- Company Logo featured on signage at the event
- Recognition from the podium at the event
- Logo on Cream City Foundation website
- Features on the Cream City Foundation social media platforms

#### **Silver Sponsor - \$2,500**

- Company logo displayed as Silver Sponsor at the 2026 Business Equality Luncheon and in all event materials (invitation, website, program)
- Company Logo featured on signage at the event
- Logo on Cream City Foundation website
- Features on the Cream City Foundation social media platforms
- Priority table seating for 8

#### **Table Sponsor - \$1,000 (\$500 for Non-Profits)**

- Company name displayed at Luncheon as Table Sponsor and in all Luncheon marketing materials (invitation, website, program)
- Includes a table for 8



CREAM CITY **FOUNDATION**

**Business Equality Luncheon Sponsorship Pledge Form  
Thursday, October 1, 2026 | Location: The Pfister Hotel**

\_\_\_\_\_ **YES!** We will sponsor the business luncheon at the following level:

\_\_\_\_\_ Presenting Sponsor (\$10,000)

\_\_\_\_\_ Gold Sponsor (\$5,000)

\_\_\_\_\_ Silver Sponsor (\$2,500)

\_\_\_\_\_ Table Sponsor (\$1,000)

\_\_\_\_\_ Non-Profit Sponsor (\$500)

\_\_\_\_\_ Check enclosed. Payable to: *Cream City Foundation*

\_\_\_\_\_ Please Invoice me

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**Contact information:**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

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